GRAPH #1

TITL MARKET SAMPLE #18 <u>VS.</u> PM DATA (SEPTEMBER, 1975)

FTC TAR

PHILIP MORRIS DATA (SEPTEMBER, 1975)

FTC TAR, MG/CIGT.
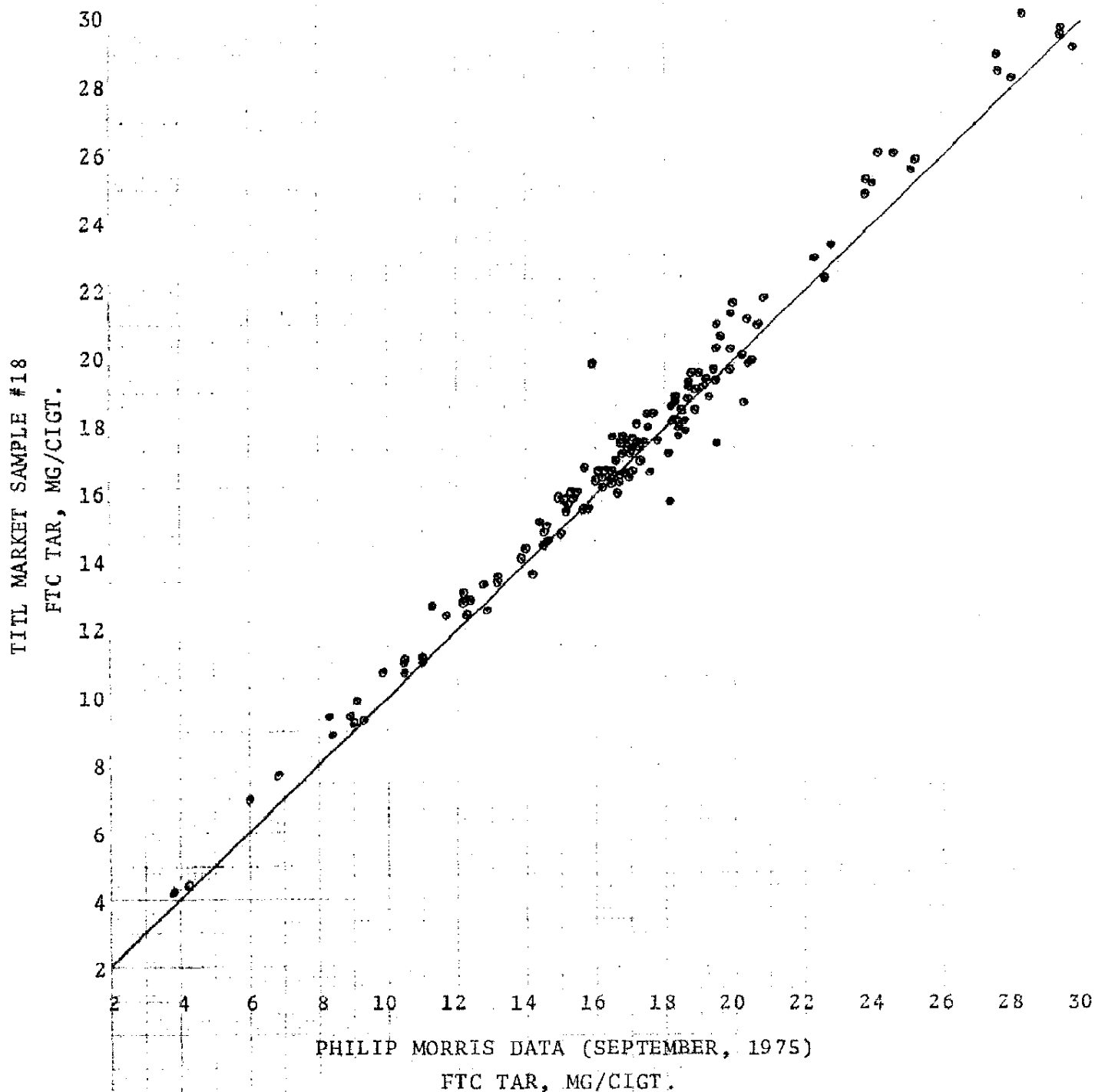
The 45° line represents zero difference
in the FTC Tar between laboratories.

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